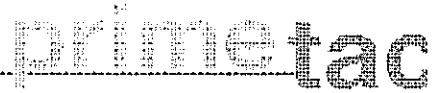


www.primetac.com

223 Gates Road Little Ferry, NJ 07643 | Tel: 201.440.3806 Fax: 201.440.4968



To: All Primetac distributors  
Date: February 24, 2010  
From: Peter J. Feniello  
Re: March 15 price increase

Over the past 90 days, substantial and well publicized increases in the cost of acrylic adhesives, SIS resins, bopp film, paper and polyethylene have occurred.

Until now, we have absorbed these several rapid rounds of price adjustments on most of our tapes and stretch films. However, at this time and with a new round of increases at hand, we have no choice but to increase our selling prices.

Effective March 15, 2010, we will be implementing price increases for tapes and stretch film products, as follows:

<b>acrylic carton sealing tapes</b>	400, 401, 402, 405, 419, 420, 440, 460	7%
<b>hotmelt carton sealing tapes</b>	605, 620, 640	7%
<b>PVC carton sealing tapes</b>	900M, 900P	5%
<b>mopp strapping tapes</b>	120, 130, 140	7%
<b>paper gummed tapes</b>	805, 811, 825	4%
<b>masking tape</b>	801	7%
<b>stretch film products</b>	3", 5", 20" conventional and hybrid formulations	8%

We regret that we may not be able to offer coverage for private label orders and special order (non-stock) items, including printed tapes. We will allow limited covering orders from stock through Friday, March 12, 2010, though we reserve the right to restrict coverage deemed to be excessive.

Please contact your Primetac representative if you have further questions.

Regards,

Peter J. Feniello  
primetac  
Managing Partner