



The Dow Chemical Company
1254 Enclave Parkway
Houston, TX 77077

February 26, 2010

RE: Polyethylene Resin Price Increase Effective April 1, 2010

Dear Polyethylene Customer:

Effective April 1, 2010, or as otherwise allowed by contract, The Dow Chemical Company (TDCC) will increase the selling price of all polyethylene resins in the United States by US\$0.05/lb.

This price increase is in addition to all previously announced increases.

Products included in this price increase are as follows:

- ASPUN™ Fiber Grade Resins
- ATTANE™ Ultra Low Density Polyethylene (ULDPE) Resins
- CONTINUUM™ Bimodal Polyethylene Resins
- DOW™ HEALTH+™ Polymers
- DOWLEX™ Polyethylene (LLDPE) Resins
- ELITE™ Enhanced Polyethylene (EPE) Resins
- FLEXOMER™ Very Low Density Polyethylene Resins (VLDPE)
- TUFLIN™ Linear Low Density Polyethylene (LLDPE) Resins
- UNIVAL™ High Density Polyethylene (HDPE) Resins
- All LDPE Resins
- All other HDPE and LLDPE Resins

Your local TDCC representative will contact you with details about this price increase and to answer any questions you may have.

We appreciate your continued business.

Sincerely,

A handwritten signature in black ink that reads "Glenn A. Wright".

Glenn A. Wright
Commercial Vice President
Basic Plastics, North America
The Dow Chemical Company