



The Dow Chemical Company
1254 Enclave Parkway
Houston, TX 77077

March 5, 2010

RE: NOTIFICATION OF DEMAND MANAGEMENT FOR SELECT HDPE POLYETHYLENE RESINS

Dear Polyethylene Customer:

The purpose of this letter is to advise you that, due to circumstances beyond the reasonable control of The Dow Chemical Company ("Dow"), Dow is unable to supply select HDPE polyethylene resins due to an inability to obtain the necessary feedstocks required in the manufacture of polyethylene.

We expect supply restrictions to persist until feedstock availability is fully restored. Consequently, Dow will be instituting demand management immediately for certain Dow Polyethylene Resins. At this time Dow does not foresee a change in this condition prior to May. Your sales representative will be contacting you regarding the status of your current orders and our ability to accept future orders.

Dow will continue to monitor this situation and keep you updated with any changes. We sincerely appreciate your patience during this difficult time.

Sincerely,

A handwritten signature in black ink that reads "Glenn A. Wright".

Glenn A. Wright
Commercial Vice President
Basic Plastics, North America
The Dow Chemical Company